

# FUNDAMENTALS OF GRAPHIC COMMUNICATION

# ART 1330 SECTION 04059

**Instructor:** Kathy Kelley **Time:** MW 11:00–2:00 **Location:** 304 Fine Arts Building

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## Project 2: Form Interrelationships

### Objectives

- To learn the principles of form interrelationships
- To learn to communicate effectively through visual language
- To further expand your vocabulary of design
- To continue to practice good craft

Project 2 will focus on the development of composition skills through the use of form interrelationships. Many of these interrelationships are used while composing with multiple shapes and should be familiar to you. Try, however, to be more consciously aware of each as you apply the interrelationship to a composition. Learn the name of the interrelationship and consider its most effective use.

The principles from the first project will continue to play a role in project 2. Consider when the use of closure, continuance, proximity and similarity will strengthen your composition.

### Assignment

Using 3–6 black squares compose two 6 x 6" compositions, each of which expresses one of the following words:

- order
- playful

Examples of possible form interrelationships are listed beginning at the top of the next column. Study each in this week's reading hand-out. While sketching, consider the possible contrast in size and direction of the squares. As always, think about negative space within the whole composition.

### Method

#### First Set of Thumbnail Sketches

First draw at least thirty thumbnail sketches (15 sketches per word). Quickly outline 10–20 square frames, about 1 x 1" each. Next, sketch 3–6 black squares in each frame. Try different compositions in each one.

#### First Set of Full-Size Sketches

Now that you are warmed up and have ideas for the full size sketches, draw eight 6 x 6" sketches for the first crit (4 sketches per word).

#### Second Set of Full-Size Sketches

After the first crit, continue to improve your sketches. Present eight new 6" x 6" sketches for the second crit (4 sketches per word).

a) Detachment



b) Touching



c) Overlapping



d) Interpenetration



e) Union



f) Subtraction



g) Intersection



h) Coinciding



### Reading

Wucius Wong, *Principles of Form and Design*. pp. 41–49.

### Vocabulary

Point	Hand-drawn
Line	Accidental
Plane	Detachment
Volume	Touching
Shape	Overlapping
Form	Interpenetration
Geometric	Union
Organic	Subtraction
Rectilinear	Intersection
Irregular	Coinciding

### Schedule

#### Wednesday FEB 1

Due Project 1 + Begin Project 2 in class

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#### Monday FEB 6

Crit 6 sketches

– Crit six 6 x 6" marker sketches / 3 per word

#### Wednesday FEB 8

Crit 6 sketches / small groups

– Crit six 6 x 6" marker sketches / 3 per word

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#### Monday FEB 13

Due Project 2 + Begin Project 3 in class

### Final Format

Render the final two 6 x 6" compositions on white Letra Max 2000 board or smooth bristol board using black pen and ink, black gouache or cut paper. Mount the completed compositions on 10 x 10", black Letra Max 2000 board.

### Final Sketch Presentation

Either cut out or photocopy your sketches. Attach each sketch to a piece of 8.5 x 11" backing paper and bind them with a wire-0 binding. In addition to thumbnail sketches, turn in a minimum of 16 full size sketches. Be sure to label all sketches with your name and the principle or word illustrated. Label the outside of the binder with your name.

